

PINK ON THE SQUARE
SEPTEMBER 19, 2009



Dear Friends,

We hope you will mark your calendars to partner with the Old Downtown Carrollton Association and become a proud sponsor of **Pink on the Square 2009** to be held on **Saturday, September 19, 2009**. The Walk will begin at **8:00 a.m.** at the Historic Downtown Carrollton Square. You could partner with more than 500 participants ranging from children to seniors in an effort to help raise funds to provide treatment for breast cancer patients. Last year through corporate donations, registrations, and pledges we were able to donate **\$6,000** to aid in breast cancer research. **Pink on the Square** is proud to partner with **The Bridge** this year. **The Bridge** serves uninsured and underinsured women in 19 counties in the DFW area. For every dollar donated, **Bridge** clients receive nearly 10 times that amount in medical care. The funds raised by **Pink on the Square** will go toward lifesaving evaluations and treatment, such as biopsies, medication, and chemotherapy. Without the generous support of our sponsors, we will not be able to achieve our goal of **\$15,000** this year. We hope you will consider building on our success this year by becoming a sponsor of **Pink on the Square 2009**.

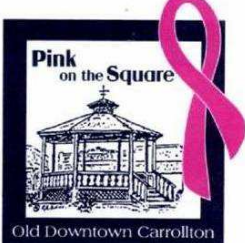
Initiated in 2005 by the Old Downtown Carrollton Association, **Pink on the Square** has developed a rich heritage among the community's business leaders and individuals. As one of Carrollton's most anticipated annual events, **Pink on the Square** helps supports free mammograms and other diagnostic screening procedures for those who are not adequately insured and could not otherwise obtain this necessary medical care. We are proud that since its inception, we have donated more than \$30,000 which has provided mammograms and other diagnostic procedures. This has been achieved through the generous support of our sponsors, walkers and snoozers.

Please review the enclosed materials. In the next few weeks, we will be contacting you to discuss your interest in sponsoring **Pink on the Square 2009**. If you have any questions or would like to receive additional information, please contact Johannes Starks at (214) 607-6325 or Susan Myers at 972-242-4490 or via email at johanness@dreamachieversllc.com or susanmelinda@aol.com respectively.

We want to thank you in advance for your support and we look forward to joining together on **September 19, 2009** with our family, friends, business associates and community to help build a bridge and save a life.

Sincerely, benefiting

Johannes Starks
Pink on the Square
Committee Chair



Benefits



Pink on the Square Sponsors are **miracle workers**. They help raise much needed funds that provide treatment for breast Cancer.

Pink on the Square is an opportunity to participate in a highly visible event where the community will come together in a family oriented environment for a great cause. We are anticipating 600 walkers, and hundreds of supporters and spectators. We are listed on 4 national run calendars and several local run calendars. Advertisement will be sent to all of the area running clubs and the local media.

The walk will be held on **September 19, 2009** as part of the **Old Downtown Carrollton Association's Pink on the Square**. This event is a community wide celebration that attracts the residents of Collin, Dallas and Denton Counties. This year the committee has chosen The Bridge as the recipient of our donation.

Sponsorship Benefits include:

- ☆ Wide spread exposure to existing and potential customers.
- ☆ The opportunity to have a positive impact on your community
- ☆ A chance to maximize your advertising dollars

Sponsor Application

Important: In order to receive sponsorship recognition, application materials and payment must be received by **June 15, 2009**

Company Name: _____

Address: _____

Contact Name: _____

Contact email : _____

Contact Phone Number :(____) _____

Sponsor Level (Please check):

<input type="checkbox"/>	Bronze	\$175	<ul style="list-style-type: none"> ☆ Product sampling and/or promotional materials to be in walk packets ☆ Company name and endorsement on official run website as a Bronze Sponsor
<input type="checkbox"/>	Silver	\$375	<ul style="list-style-type: none"> ☆ Product sampling and/or promotional materials to be in walk packets ☆ Company name on mile marker ☆ Company name and endorsement on official run website as a Silver Sponsor
<input type="checkbox"/>	Gold <i>Please include logo for run website</i>	\$750	<ul style="list-style-type: none"> ☆ Name on T-Shirt ☆ Product sampling and/or promotional materials to be in walk packets ☆ Opportunity to provide (1) company supplied banner/advertisement to be displayed at Rest Stop ☆ Company logo and endorsement on official run website as a Gold Sponsor
<input type="checkbox"/>	Platinum <i>Please include logo for run website</i>	\$1250	<ul style="list-style-type: none"> ☆ Name on T-Shirt ☆ Product sampling and/or promotional materials to be in walk packets ☆ Opportunity to provide company supplied banner/advertisement to be displayed on walk route ☆ Company logo and endorsement on official run website as a Platinum Sponsor
<input type="checkbox"/>	Diamond <i>Please include logo (2 color) to be printed on T-shirt and run website</i>	\$2500	<ul style="list-style-type: none"> ☆ Company Logo on T-shirt (if confirmed by printing date) ☆ Display company provided banner at Registration, Start and Finish areas ☆ Product sampling and/or promotional materials to be in walk packets ☆ Company logo and endorsement on official run website as a Diamond Sponsor

Please make checks payable to : **ODCA**
 Mail form & payment to: **Old Downtown Carrollton Association**
Attn: Pink on the Square
1110 W. Main Street
Carrollton, TX 75006

Email: johanness@dreamachieversllc.com
 Phone: **972-242-4490**